



The opening of a brand new purpose-built centre dedicated to developing the creative industries is not an every day event in Northern Ireland. It is the culmination of over ten years of collective effort by young musicians, film/video-makers, animators and digital artists from the city of Derry and beyond who believe that their future lies in creativity.

This is a vision shared by many people across Northern Ireland who see the profound difference which creative technologies can make to their lives. It is therefore more than just another building which the Nerve Centre has to offer. As our mission statement illustrates, the Nerve Centre represents a new way of thinking about the role of creativity and technology in promoting change.

The Nerve Centre's vision drives change and growth through the innovative use of creative technologies.

In today's society and economy, culture is a major catalyst for growth and prosperity providing identity, confidence and cohesion to individuals and regions. Cultural assets and activities promote a dynamic image of a region, attracting people and investment, thereby propelling further development.

The vitality and dynamism of our society depends upon cultural creativity which must be continually renewed to incorporate young people and new audiences. In Northern Ireland, our creative resources are significant due to the talent and wide variety of culture within our society. It is crucial therefore that this creativity is nurtured on a local level through support mechanisms and strategies that are driven by an understanding of the creative process.

The strategic aims of the Nerve Centre are:

- To provide access to creative technologies for people of all ages in a safe and stimulating environment for learning, rehearsal, recording and performance.
- To provide an indigenous production base for the creation of new music, moving images, digital media, cultural events and projects which will promote Northern Ireland as an international centre of excellence in the creative industries.
- To provide innovative education and training programmes in the creative industries sector which meet the expanding needs of groups and individuals for new skills and accreditation in this rapidly changing field.
- To establish meaningful partnerships with organisations throughout the region and offer expertise and advice, policy and strategy for the creative industries.

Thanks to the generosity of a range of funding bodies and supporters, our new building is equipped with the state-of-the-art facilities necessary to nurture such a flowering of creative talent and imagination. Its opening marks a new beginning for the Nerve Centre. We hope that it will provide the inspiration for many others to follow their dream to its realisation.

Contact:

The Nerve Centre

7-8 Magazine Street, Derry, Londonderry BT486HJ.

Tel: +44 028 712 60562

Fax: +44 028 71371738

e.mail: [info@nervecentre.org.uk](mailto:info@nervecentre.org.uk)

web: [www.nerve-centre.org.uk](http://www.nerve-centre.org.uk)